



CLIFF TOMCZYK

DESIGN / UX / ART DIRECTION
CLIFFTOMCZYK.COM

I'm a Visual/UX designer with a primary focus on digital and interactive design, as well as a strong background in print and illustration. Having worked in the industry for over 10 years, my passion and drive for design has taken me from creating posters and album art for the indie music scene, to producing high-end visuals and digital experiences for brands like HTC, Microsoft, and Amazon.

EXPERIENCE

Visual Designer | Rational Interaction

Seattle, WA

March 2017 - Present

Visual & UX design lead on landing pages, interactive experiences, and social media campaigns across Microsoft and Amazon accounts, as well as internal presentations and marketing assets.

Contract Visual Designer

Seattle, WA

December 2012 - March 2017

Worked on-site at several agencies and tech companies around Seattle (Microsoft, Amazon, POP, Razorfish) on design and UX of websites & mobile apps, as well as digital marketing assets, apparel, and event collateral for HTC Vive.

Senior Designer | CBS Interactive

New York, NY

March 2010 - October 2012

Created posters, banner ads, takeover skins, infographics, and presentations for CBSi brands – Live on Letterman, last.fm, radio.com, metrolyrics.com, and mp3.com.

Senior Designer | Revimage

New York, NY

September 2007 - August 2008

Created web pages, app screens, user interfaces, logos, and ad campaigns for clients including Avril Lavigne, Nike, ESPN, and trig.com.

Art Director | Burnlounge

New York, NY

June 2005 - August 2007

Managed a team of designers to produce websites, user interfaces, business cards, packaging, print ads, posters, and apparel.

EDUCATION

B.F.A. Graphic Design

Savannah College of Art and Design

Savannah, GA | 1999-2003

AGENCIES

Rational Interaction

Razorfish

Teague

POP

Publicis

PBJS

Karass Creative

CLIENTS

Amazon

Microsoft

HTC

CBS

T-Mobile

SKILLS

Web design

App design

UX/UI

Branding

Package design

Apparel design

Infographics

SOFTWARE

Sketch

Invision Studio

Photoshop

Illustrator

InDesign

Moderate After Effects,

Premiere, Final Cut Pro

PERSONAL INTERESTS

Skateboarding, Snowboarding, Hiking, Climbing, Photography, Film & Movies.